



Employment Experience

United Communications Group (UCG) • Senior Designer • February 2006 – Present

- Serve as senior designer of an in-house design department providing marketing and design solutions that promote a variety of industries – from telecommunications to oil pricing to home health care – in a fast-paced publishing environment.
- Produce websites and print materials including brochures, signage, workbooks and other collateral used to promote large-scale professional conferences.
- Responsible for the design and layout of multiple annual magazines. Initiated and implemented new branding in 2008 to bring a more cohesive feel to the company's variety of publications.
- Conceptualize and produce e-blasts and other online media for conferences, company events and promotions.

NOVA Research Company • Graphic Designer • May 2004 – February 2006

- Worked as in-house graphic designer for large government contractor, developing and implementing identity and corresponding materials for national conferences.
- Responsible for the design and production of information-heavy, large-format trade show posters.
- Managed the design process for multiple government publications, including internal design and layout, cover design, and numerous charts and figures.
- Attended press checks and coordinated projects with outside vendors.
- Continue to maintain a working relationship as a part-time freelance designer.

Freelance Experience

Various clients • Design Specialist • 2006 – Present

- Developed branding and identity for Season's Bistro and Grille including, signage, business cards, menus and other printed materials.
- Redesigned and helped build a website for the law firm of Meyers, Rodbell and Rosenbaum, PA.
- Created a new group of certification logos for The Accounts Payable Network (TAPN) as well as brochures promoting the new certification programs.
- Developed marketing materials for Construction Claims Advisor including project logo and brochures.
- Performed photo retouching on marketing materials for The JBG Companies promoting their residential and commercial portfolio.

Technical Skills

- Adobe CS3/CS4: Photoshop, InDesign, Illustrator, Dreamweaver, and Acrobat Professional
- Microsoft Office
- HTML, CSS
- Comfortable in a Mac or PC environment

Education

Philadelphia University • Philadelphia, Pennsylvania • 2000 – 2004

- B.S. in Graphic Design Communications
- Honor student all four years